

NewComm Global CEO, Lucie Newcomb, Named a U.S. Mentor Delegate to the 2017 Global Entrepreneurship Summit in India
"Women First, Prosperity for All"

MOUNTAIN VIEW, CA – May 9, 2017- Today Lucie Newcomb, Founder and Chief Executive Officer of the U.S.-based international business consulting firm, The NewComm Global Group Inc., has been named as a member of the U.S. delegation to the 2017 Global Entrepreneurship Summit. Ms. Newcomb, with nearly two decades of mentoring experience, joins the distinguished body of 750 members comprised of entrepreneurs, investors and mentors to be led by White House Special Advisor, Ivanka Trump. An estimated 1600 delegates from around the world are expected.

"It's an honor to represent my country, my field and Silicon Valley at this global flagship event. It's been a pleasure to prepare a couple of the semi-finalist startups, from Bangladesh to Delaware, through the GIST accelerated pitch program and watch groundbreaking, innovative solutions being born right before my eyes! I'm thrilled to be able to apply my personal expertise to further the goals of those creating actionable solutions that not only thrive commercially but, in some cases, uplift humanity. This year's focus on women and "prosperity for all" underscores these exciting new impact opportunities."

Lucie M. Newcomb, founder and President of The NewComm Global Group, Inc., has been opening markets and opportunities for market leaders, like Johnson & Johnson's LifeScan, and innovative former startups, such as Quote.com, for more than 15 years. Notably, Ms. Newcomb built a worldwide channel for IT market research and business intelligence leader, Frost & Sullivan, doubling Sales within 6 months. In addition, with over 10 years of global experience in most regional trading blocs, she has significant bench-strength in EMEA and Emerging Markets worldwide. Proficient across the marketing mix, she specializes in Global Marketing Strategy including Go-to-Market initiatives to pricing systems to foreign direct investment (FDI), digital marketing and thought leadership programs.

Hers was one of only 35 consultancies approved by the South African government for its productivity improvement program. She has also held a number of leadership roles, including Co-Founder with the United States Consul General of the Cape-American Business Council in Cape Town, South Africa. She has also been a contributing magazine columnist on global marketing and Internet topics.

Ms. Newcomb is a graduate of the University of California at Berkeley and earned her Master's degree in (Global) Leadership Studies from Saint Mary's College of California. She is also an accredited coach in the Hall-Tonna Values Inventory, a recognized methodology for Leadership

Development and Organizational Change and Transformation, and Leadership Practices Inventory (LPI).

The 2017 Global Entrepreneurship Summit will take place from November 28-30, 2017 in Hyderabad, India. For more information, please visit: <http://www.ges2017.org>

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